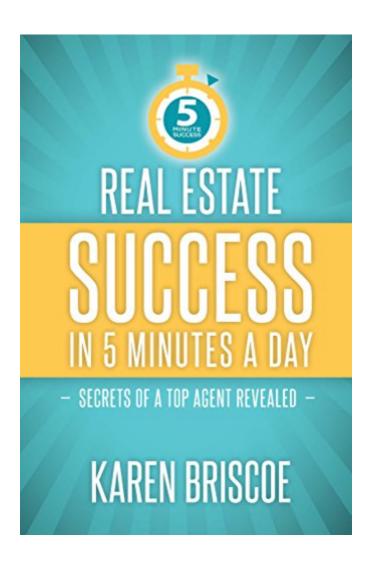


# The book was found

# Real Estate Success In 5 Minutes A Day: Secrets Of A Top Agent Revealed





# **Synopsis**

Investing your first 5 minutes a day reading and sharpening your skills can put you on the fast track to success in your life and business. Many masters and experts have shared their wisdom through words. Learning from these experienced leaders by reading their words is how you, too, can achieve personal and professional transformation. Success is achieved by getting into action immediately and applying the principles learned. Applied knowledge leads to success. That is the beauty of author and top-performing agent Karen Briscoe's Real Estate Success in 5 Minutes a Day. You truly only have to invest five minutes a day to achieve amazing results. One of the easiest ways to develop a new habit is to attach it to an existing habit. The new activity is particularly sticky when combined with one you enjoy. So pair your inspirational reading for the day with your morning cup of tea or coffee. By combining a new behavior with an already established habit, the established habit becomes the reminder. You don't even have to think about it. The new habit becomes effortless, as there is the automatic reward associated with it. Make the decision now to become a lifelong learner and you will become one. Commit to the habit of reading one of the 365 daily chapters first thing every morning. And then identify one new concept to apply in your life and business. Success thinking, combined with success activities and success vision, creates a sweet life that truly will transform your life.

## **Book Information**

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## Customer Reviews

Karen's book "Real Estate Success in 5 Minutes a Day" is a must read for anyone with even a passing interest in Real Estate. From new agent to top producer we could all stand to spend 5 minutes a day improving ourselves and our business. The book is thoughtfully written and full of sound advice. I love the small chunks that really force you to focus on one element at a time. This is also great for someone just starting out as it allows you to build a strong foundation one brick at a time. As a top producing agent myself, I find the book to be a great tool for team meetings. I can share a few minutes of smart guidance from Karen to set a theme for a week and then get on with the business of the day. Karen is a great agent and really shines as a writer as well. With so many coaching books out there it is hard to stand apart from the pack, but good ideas and a smart format allow this book to do exactly that.

Karen shares her wealth of knowledge in bite size chucks we can all handle. When you have laser like focus, and develop the habit of a few minutes a day to improve yourself, you will have Extraordinary Results! Read January 11th to hear how she created a domino effect in her business by taking one listing that lead to \$10 million in business. Thank you Karen for writing this book and helping Real Estate Professionals be the best that they can be.

I only keep books I reference frequently on my office shelf and this is one of them! Although written from a real estate perspective, which is not my business, it provides great success tips for sales people, integrity and prioritizing what is in important. I have picked up several great tips including what to in unusual situations to maintain my customer, taking the high road and relationship building. The format of a "thought a day" is easy reading and "stickable!" I would recommend this book to any sales person of any field, customer service personnel, and of course those in real estate. I am using several tips I received from reading this book that have added positive interactions to my business.

karen briscoe is not only an expert in this field, but incredibly talented in translating her success into practical ideas and actions for real estate agents and business people alike. with succinct concepts and principles, there is always a new idea to get you going as someone who has familiarised myself with the HBC group, i know these skills work; you really can't go wrong in buying this book. in fact, you can look on it as an investment in your own success.

I am in the real estate business for almost 19 years and I truly wish this book was written back when I first got into the business. This is a "Win Win" for anyone who is connected in some way with helping people with their real estate needs. I love the daily topic format. It's easy to read and understand and yet very educational and informative! Having Karen share her many years of experience and expertise is tremendous for all of us, but especially for those newer agents just starting in the business. Getting to hear real stories and situations of many different aspects of things encountered while putting deals together from a top-performing agent is incredible!! Thank you Karen for sharing your stories and secrets with us....I am a successful Broker/Salesperson and Launch Coach for a flourishing Keller Williams Group (Bergen County Partners) in Northern NJ. I have shared your book with many agents in our offices and with all of the agents that I am coaching. They have all found it to be very beneficial on many different levels!!

I picked this book up at a KW ALC clinic last October directly from Karen. Unfortunately, I didn't actually pick it up to read until January! This book is a very clever inside guide to the entire business of real estate. This is really a simple business, but it is not easy! Karen delves into a tiny piece of the business each day in a one page story. Every one pager is on point! It will remind you of so many aspects of practicing real estate that are lost in our day to day busy-ness. For the individual thinking about becoming an agent, this is MUST READ. Before you take that leap of faith, you owe it to yourself to gain exposure to every nook and cranny of being a successful agent. I don't think there is a better primer out there! Thank you Karen Briscoe!

Snippets of exceptionally valuable ideas that can be readily applied to gain greater success - real estate centric or not. I like that it reads similar to a calendar - one day at a time - and one is not required to digest nor implement the entirety of the fabulous tips in one sitting. Karen hits a Home Run with this road map, making it a pleasure and fun to read! I keep mine on the coffee table for a quick infusion of encouragement and enlightenment! She is one of my very favorite Real Estate professionals and having been in the real estate industry for 35+ years working with tens of

thousands of Realtors, I can honestly say Karen is at the very top and unequaled in so many respects! Get a copy today and start being more successful!

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